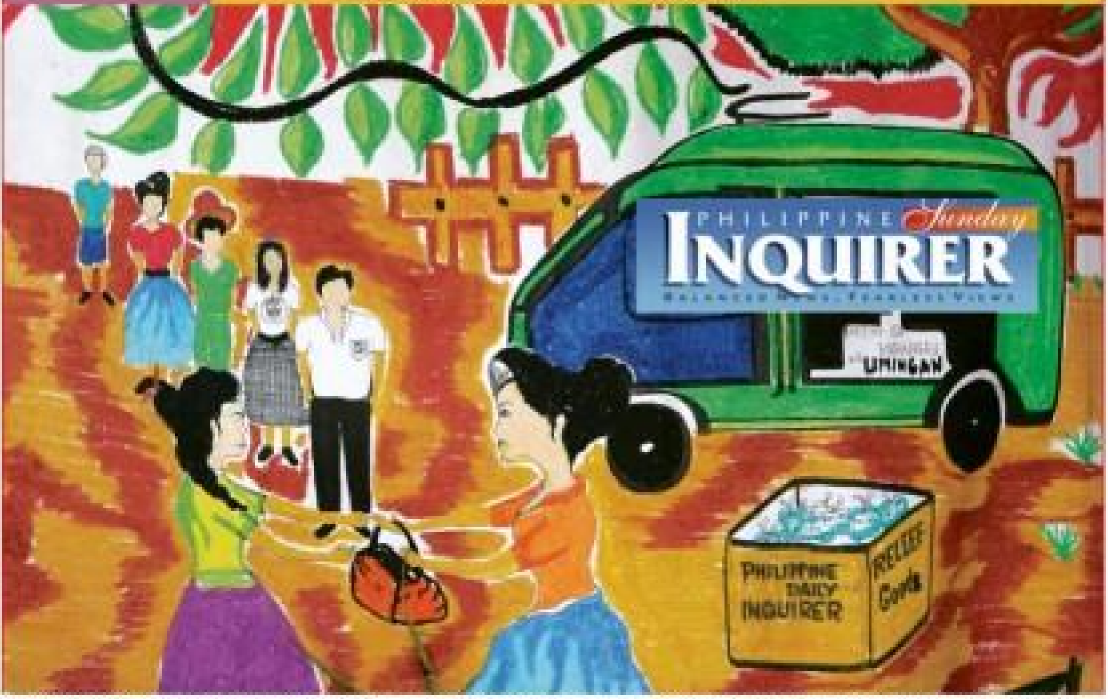
Sunday, October 25, 2009 ★★ Vol. 24 / No. 319

PHILIPPINE *Sunday* INQUIRER
BALANCED NEWS, FEARLESS VIEWS



DRAWING FROM THE HEART The students of Umingan National High School express their thanks to the Inquirer by drawing its work of distributing relief packs at the Barangay West Poblacion in Umingan, Pangasinan, on Friday. Since its launch on Sept. 29, the Inquirer relief effort has benefited over 14,000 families in Ondoy/Pepeng-affected areas in Pasig, Quezon City, Marikina, Taguig in Metro Manila, and in the provinces of Laguna, Rizal, Bulacan and Pangasinan. Super thanks to our donors. Among the latest are the LBP Foundation and the Inquirer Northern/Central Luzon Bureaus who donated the P50,000 bonus the company gave them for their excellent Pepeng coverage.

Manny-Loren shaping up

Legarda turns down offer to run with Teodoro

By Michael Lim Ubac and TJ Burgonio

THE POSSIBLE TANDEM OF SENATORS MANUEL "MANNY" Villar and Loren Legarda for 2010 took shape yesterday as the latter closed the door on a teamup with Defense Secretary Gilbert "Gibo" Teodoro, the administration standard-bearer.

With Interior Secretary Ronaldo Puno pulling out of the vice presidential race, the administration's Lakas-Kampi-CMD was pressing Legarda to form a tandem with Teodoro.

To sweeten that offer, the ruling party said it was not averse to coalescing with Legarda's party, the Nationalist People's Coalition. It's actually the NPC's decision, according to Lakas-Kampi-CMD secretary general Gabriel Claudio.

"She continues to be a viable, desirable running mate to Gibo. That is certainly open and seriously considered by the party," Claudio said by phone on Friday night.

But Legarda is not biting.

"With due respect, gratitude and admiration for Gibo, I hope that he can share my advocacy and platform ... even as I stay with the opposition," she told the Inquirer yesterday.

MANNY-LOREN / A11

'Our prayers answered,' say celebrating Cagayan folk

By Melvin Gascon
Inquirer Northern Luzon
and Alcuin Papa

TUGUEGARAO CITY—THE PEOPLE of Cagayan expressed gratitude and happiness at receiving news that "Ramil," now a tropical storm, had changed course and was poised to leave the country late yesterday.

"We are happy that Ramil spared us and is now leaving. In [the towns] that I visited, the people were celebrating," Gov. Alvaro Antonio said, adding that he was now planning rehabilitation operations.

OUR PRAYERS / A14

Rope of hope saves lives in Rizal village

By Sunshine Lichauco de Leon
Contributor

WHEN YOU THROW A ROPE TO save people in crisis, that rope must not only be long enough to reach them, but also strong enough to withstand the pull of all their needs.

In the case of the 7,111 families who became Tropical Storm "Ondoy" victims in Barangay San Jose in Rodriguez (formerly Montalban), Rizal, this sturdy rope was a result of unprecedented team work from the

ROPE OF HOPE / A8

THAI RICE President Macapagal-Arroyo receives from Thailand Prime Minister Abhisit Vejjajiva a symbolic rice basket as a token of support by the Thai government to the victims of the typhoons that recently battered the Philippines.

So Erap's running, but can he still run?

By Volt Contreras

HE SAID HE WAS TALKING FROM A location shoot, staking fight scenes for his comeback movie where he is pitted against three thugs.

SO ERAP'S / A11

NHI on bid to exhume Rizal skull: No way, Jose

By Jerry E. Esplanada

NO WAY, JOSE.

A group of doctors wants to exhume the skull of the national hero, Jose Rizal, so that they can "study and find out why he's so smart."

But Ambeth Ocampo, chair of the National Historical Institute, will have none of it.

"They can wait for my replacement [at the NHI] in 2010," said Ocampo, the historian and authority on Rizal who is also an Inquirer columnist.

He did not identify the doctors' group which petitioned the NHI, the agency tasked with conserving and preserving the country's historical legacy, to exhume Rizal's remains.

"They came to see me, requesting

NHI ON BID / A13

PDI bags 2nd Quill award for 'Read-Along 2'

THE SEQUEL IS JUST AS GOOD.

For spreading the love of reading across the country, the Inquirer Read-Along 2-Across the Nation has bagged a merit award this year from the Philippine Quill, a prestigious award-giving body for business communicators.

PDI BAGS / A8

HIGH FIVE The Philippine Daily Inquirer bagged five of the nine business journalism awards given by the Economic Journalists Association of the Philippines in a ceremony held at the Makati Shangri-La Hotel on Friday. Doris C. Dumlao was named 2008 best banking reporter. She also bagged the Best Feature Story award. Michelle V. Remo was named best finance reporter; Amy Remo, best agriculture reporter; and Elizabeth Sanchez-Lucas, best capital market reporter. Ejap Awards is now on its 18th year and is sponsored by Globe Telecom. With Amy Remo and Michelle Remo (2nd and 4th from left) are Inquirer business editor Raul O. Marcelo, senior reporter Daxim Lucas and assistant business editor Corrie Salientes-Narisma.

WEATHER FORECAST

Second FrontPage

EZ2
28 19 | 14 4 | 24 1

SIX DIGIT
5 6 8 8 7 9

SUERTRES
9 4 3
8 2 7
1 9 9

6/42 LUZ-VIS-MIN
3 5 7 11 15 36
P14,831,470.60

POWER LOTTO
18 22 53 3 55 + 3
P78,024,060.00

Asean mulls world leadership role

HUA HIN—ASIAN LEADERS DISCUSSED PLANS at a major summit Saturday to "lead the world" by forming an EU-style community, while urging action from pariah states North Korea and Burma (Myanmar).

Blogger stands by claim of rotting relief goods

Burden of proof on DSWD

"Trust not misplaced"

Filipinos most lovable people on earth, says ailing Fr. Reuter

Halloween Madness

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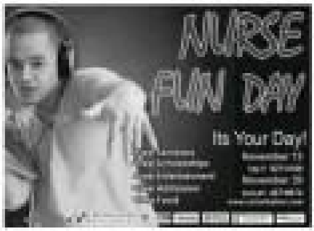
Per CAB Approval dated October 23, 2009

Online votes urged for Pinoy as CNN Hero of Year

M.Clemente-de la Cruz; 70

The Daily Gospel

Lesson from 'Ondoy': Waterways no place to live by



Thousands more

Students, teachers involved

High coliform levels

In-school program

Climate change law met with skepticism

Refunds for 'Baby Einstein' videos

Asean trade, crafts expo set

No word if medicine reached priest

PDI bags 2nd Quill award for 'Read-Along 2'

From page A1

An extension of the original session held at the newspaper's main office in Makati City, the Inquirer Read-Along 2 also brings together children, celebrities, role models and trained storytellers in an hour-long gathering but with one difference—it takes place in other cities and provinces.

Inquirer national editor Pergentino Bandayrel Jr. and Northern Luzon bureau chief Rolando Fernandez accepted the yearly award.

The Philippine Daily Inquirer is the only newspaper company to win Quill awards in the past two years.

"It has a different thrust from the original Read-Along. The sessions are held outside Makati and they have a distinctly regional or local flavor. The stories must resonate with the children's own life stories. Or they should echo the host partner's advocacy of a local or specific concern," said Inquirer research head and Read-Along coordinator Minerva Generalao.

As such, the books chosen for these sessions are written in the local language and the stories deal with regional heritage and concerns.

QUILL THRILL The Inquirer wins another Philippine Quill award for its Read-Along 2 (Inquirer Read-Along Across the Nation) under the social responsibility category. Holding the trophy is Inquirer national editor Pergentino B. Bandayrel Jr. He is flanked by Inquirer Northern Luzon Bureau Chief Rolly Fernandez during the awarding ceremonies held at the PICC in Pasay City, Thursday night. On the sides are [illegible] vice president for corporate communications.

The Inquirer Read-Along 2 won in the economic, social and environmental development category. Its precursor received a Quill award of excellence in the same category last year.

The Quill Awards are handed out by the International Association of Business Communicators (IABC) Philippines to honor outstanding corporate communications programs and tools.

Two Quills

From over 200 entries this year, the IABC gave out 35 excellence awards and 78 merit awards.

"We received a lot of entries this year, which only proves that the Quill is now the accepted industry standard of what outstanding communications must be," said IABC president Ray Anthony David in the awarding ceremonies held Friday at the Philippine International Convention Center (PICC) in Manila.

Four bureaus

The Inquirer Read-Along 2 was launched in November last year, tapping the newspaper's four bureaus in Northern Luzon, Southern Luzon, Visayas and Mindanao.

To date, the project has organized [illegible] sessions in [illegible] cities and provinces including Baguio, Laguna, Albay, Camarines Sur, Davao and South Cotabato.

Read-Along sessions were also held at Manila Ocean Park, Navotas Elementary School, Bantay ni Tondo and the New Bilibid Prison in Muntinlupa. They were well-received as some [illegible] children would attend each session.

Celebrity readers who graced the Inquirer Read-Along 2 sessions included actress Rojas Gallego (Bacolod), actress and model Angel Aquino (Baguio), actor Robin Padilla (South Cotabato), Defense Secretary Gilbert Teodoro (Davao), actress and singer KC Concepcion (North Cotabato), GMA 7 reporter Jiggy Manicad (Cavite), Energy Secretary Raphael Perpetuo Lotilla (Albay) and filmmaker Kidlat Tahimik (Baguio).

Going viral

The project has not only grown internally but has also encouraged other groups to form their own story-telling sessions.

In Bacolod City, the volunteers of Fantasea Camp Foundation, a Negros-based NGO helping children with cancer and serious illnesses, were so inspired by the project, they initiated their own version in December last year.

Three months after the Inquirer held a Read-Along in their school, students of St. Alphonsus Liguori Integrated School in Molino, Cavite, also organized their own version in their adopted community.

Read aloud, read with me

In Cebu, the Cebu Daily News partnered with the Rotary Club to launch their own "Read-Aloud" program, featuring story-telling sessions in selected [illegible] and malls.

In August, Volante Foundation also launched its own "Read with Me" program for their wards in their 12 residences located in various areas in Metro Manila.

BACK TO NORMAL The sun of Barangay San Antonio in Aparri, Cagayan, play basketball near the seashore early Saturday as Typhoon "Kabayan" changes direction and spares the province.

SLIGHTLY USED Rescue workers and Army soldiers unload a generator at the Cagayan provincial capitol grounds. The power unit was on standby but never used. "Kabayan" backed off.

BACK TO LIVING Fisherfolk living along Cagayan River in Barangay Punta, Aparri, Cagayan, prepare their fishing boats on Saturday morning after the sky cleared.

Rope of hope saves lives in Rizal village

From page A1

most unlikely of partnerships—local government, an NGO and private organizations donating an endless supply of goods.

The relationship began during the night of the storm, when Craig Burrows, a British expat who runs the Joint Students Christian Foundation's Mango Children's Home and Pepaya School, used these buildings as an evacuation center. Thousands fled here to take shelter.

When his team started to think about survival logistics, they discovered they had no electricity and ran out of food and water. Turning to the local government for help, they made radio contact with San Jose Barangay Captain Roger Frias.

Burrows describes his first interaction with Frias which gave him the first hint that there was something different about this local politician.

"Instead of asking me for money or giving me excuses, he told me I can have an ambulance and that I can ferry as much fresh water as I wanted to the evacuation center," Burrows says.

Frias also went to the school to see the situation for himself. He made no speeches, he just wanted to check on everyone. What happened next showed that he was a man of determined action as well as kind words.

A partnership is born

Burrows and his team went to distribute water in the community in the middle of the night in order to avoid the crowds. They were shocked and amazed at what they saw on the road.

"There was [illegible] dressed in jeans, T-shirt and a cap, handing out water [illegible] house to house. Here this was exactly what we were doing, he did one side of the street and we did the other. And that was how the partnership started," Burrows recounts.

Thanks to a constant supply of donations being organized and delivered to the evacuation center from Manila by the British Women's Association, Springboard Foundation and the International School of Manila (ISM), relief goods reached the barangay's 35,000 people in need.

He wants to serve

Burrows worked side by side late into the night with Frias who showed his true colors—this barangay captain simply wanted to serve his people.

On the second night of the storm, it started to rain heavily and the possibility of flash floods became a concern. Burrows looked for Frias at the elementary school evacuation center and expected to see him issuing orders out of the vehicle.

"But when I got there, I found him using the ropes given by ISM reaching his staff how to rig them up and use them in an emergency. I thought this guy is a hay [illegible]. Most people are sleeping and here he is preparing," Burrows says.

Emotional support

"Cap Rog" to his community refers to him, also offered emotional support to his people when the time called for it. When Frias' rescue team reached a particular squatter relocation area, they found a room packed with pregnant women and children taking shelter from the rains. It was clear they needed to be evacuated but as they did not know where they were going, they were reluctant to move, worried about their houses and relatives.

"He was so gentle and respectful in convincing them that they would be safer if they leave, than their lives were more precious than belongings," Burrows says.

Although Barangay San Jose was very badly damaged, when Frias found out that the other barangays were worse off, he did something very unusual—he offered them help.

Councilor Albert "AQ" Quiles-Fernandez, who has worked closely with Frias on many relief efforts, points out that in her nine years of political service, it was the first time she had seen one barangay extend volumes of support to another.

PARTNERSHIP Barangay Captain Roger Frias (second from left) briefs Craig Burrows (third from left) of the Asian Students Christian Foundation on the needs of Tropical Storm "Ondoy" victims evacuated from San Jose, Rodriguez in Rizal.

Different experience

Burrows has lived for 20 years in the Philippines and worked with NGOs in many disasters in different areas. The partnership that developed between him and Frias has been the complete opposite of his previous experiences.

Having worked with local political figures, Burrows says they normally want to be seen as doing everything.

"They ask us to leave them our goods and they will distribute them. I never agree to this and sometimes we are left with relief goods that we can't distribute," Burrows says.

In contrast, Frias has gone of his way to make sure the relief goods would be distributed fairly and with no ulterior motives. He knows that if the distribution ever became politicized, the flow of relief goods would stop.

Like family

If Frias treats the 35,000 families of San Jose with tender loving care, it is because he considers the barangay as part of his family. To the surprise of most everyone in local government politics, he has no interest in running for higher office. Although his political party has asked him to run for vice mayor, he has chosen to run for his third and last term as barangay captain.

"Continuing in a position which is hands-on is important. I want to leave a legacy in my barangay. I will establish certain programs and activities that will start a system which can be continued after I leave," Frias explains.

Under his leadership, the barangay budget increased from P5 million to P45 million and has 22 vehicle patrols. And this is just the beginning. His ambitions for the future include a youth and recreation sports center, as well as health and emergency service programs. Since the barangay level is the smallest unit of local government, he feels a great responsibility to provide basic services to all of his people.

"They should have peace of mind and be able to go out and be safe. Many of these people voted for me. I must give back to them and not let them down," Frias says.

Mutual benefits

The mutual benefits that occur when an NGO-local government partnership is formed during a crisis are innumerable.

Burrows says because of their close coordination, they were able to immediately identify the biggest needs of the community. "When you don't work closely with community or have access to a community organization, you don't always know [what they need] and who the real victims are."

Given the great shortage of resources available from government, Frias and Councilor Quiles-Fernandez are grateful for the privately donated aid.

"Without aid sent by these organizations, we would only be able to give 20 percent of what we were able to distribute," Frias says.

"We feel lucky [Burrows] chose to work with us as there were so many in need. Maybe the only thing we can give back is to distribute goods efficiently," Quiles-Fernandez adds.

Lessons from the storm

Frias hopes everyone will learn from his experience.

"Local government must trust the NGOs and be transparent with all things. It's important to work honestly, coordinate with them and respect them. We must work together and not against each other," he says.

Burrows summarizes what he sees as the greatest lesson for the future: "Our foundation (www.asc.org.ph) is just one small strand. By joining with others—two local politicians and a barangay team—we joined individual strands to form a rope. This rope has reached out farther than we could ever have dreamed and saved lives."

Cops raise alert level ahead of All Saints' Day weekend

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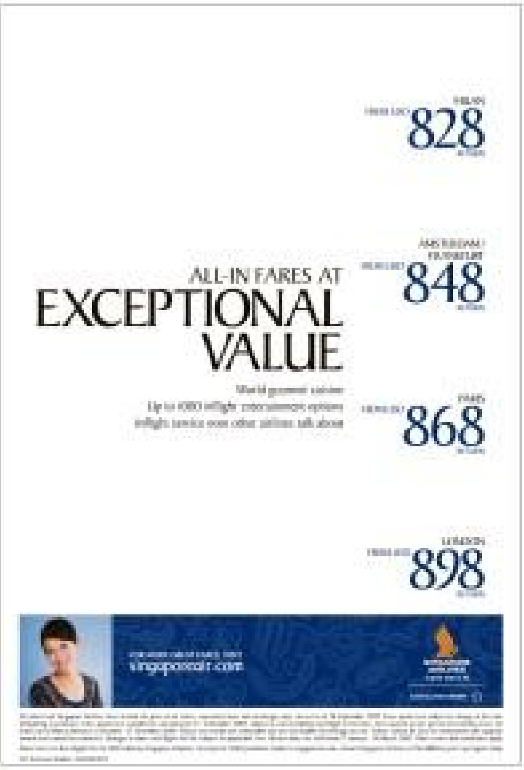

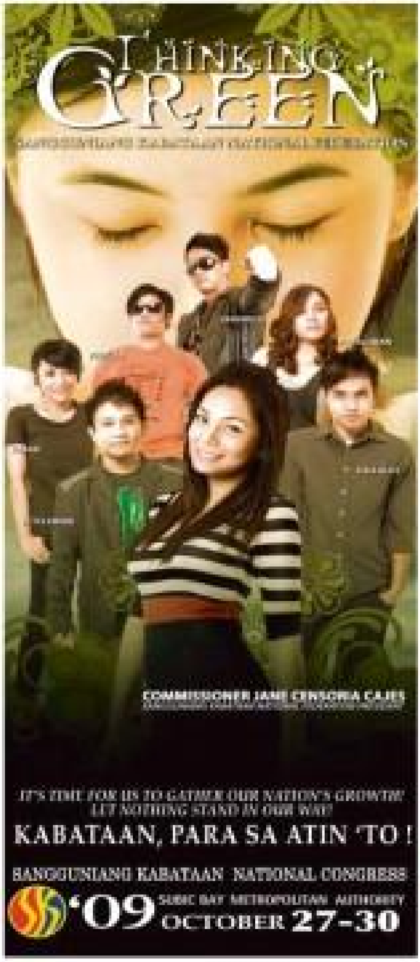

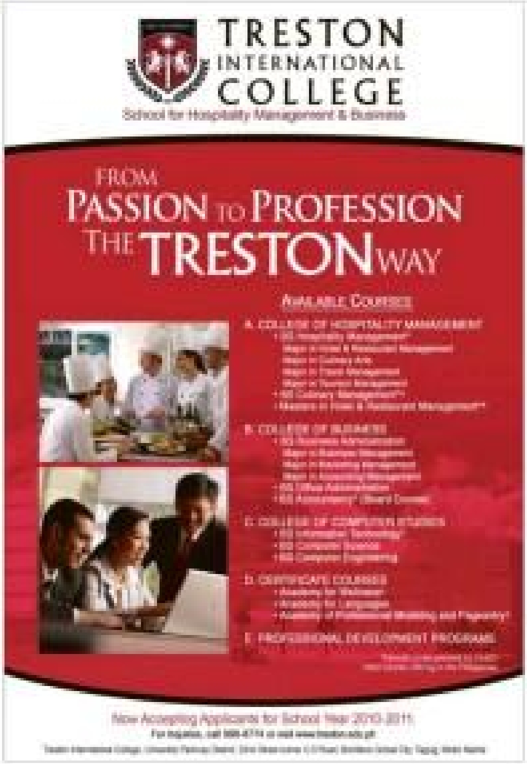

INQUIRER

OPINION

Turtle-paced relief

EDITORIAL

Relevant questions in the Rolex case

SEPARATE OPINION

Isagani A. Cruz

The least the security agents could have done was report to their superiors and the nearby police station that the robbers had arrived in suspicious circumstances

Perfect sight and hearing

MOMENTS

Fr. Jerry M. Orbos, SVD

How do you solve a problem like Estrada?

WITH DUE RESPECT

Artemio V. Panganiban

Yellow river red balloon

METHOD TO MADNESS

Patricia Evangelista

Not happy enough

AT LARGE

Rina Jimenez-David

The future of facts

WORLD VIEW

Esther Dyson

THEY SAID

Further loss

Elite's bet

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TALK of the TOWN

Empowering communities against disasters

Inexpensive rain gauges

Quezon landslides

Pilot areas

Small watersheds

Partners

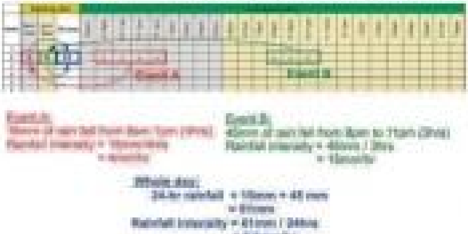
Training adult learners

Preparedness committees

Data gathering

Lessons learned, shared

Public awareness



Negros villages get 'green' electricity

Zip lines become Benguet town's lifeline

BACOLOD CITY—RESIDENTS OF REMOTE VILlages of Negros Occidental now have electricity to run rice, corn and coffee mills to process their crops, to provide lights for their children to study at night, and to watch television to keep abreast with what's happening elsewhere.

Less poverty

Zambales power co-op takeover worsens feud

> 'Their takeover is only partial... A dialogue will be initiated but we support the present board...'

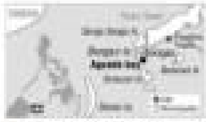
Survey says 3M kids lack nutrition

INQUIRER Mindanao

Bongao shines with good governance

By Jeffrey M. Tupas
Bongao Island, Tawi-Tawi

'I have seen how Bongao has matured as a local government unit. The things that the people enjoy now are fruits of years of struggle and tough decisions that had to be made…It was a change that we must make to deliver what we must to the people…'



Internal control

Coastal resource

People's participation

Villar on 'Wowowee' gives away 6 houses and lots to OFWs

Manny-Loren team shaping up for 2010; Gibo spurned

Same advocacies

Escudero spurned?

Ball in NPC court

Vilma et al.

Popular VP candidate

So Erap's running, but can he still run on his last legs?

Age-defying run

Red wine

Aches and pains

Campaign-ready

NHI on bid to exhume Rizal skull: No way, Jose

Measure volume of brain

Not the first time

'It's a grave'

MOTHER'S LOVE

Mother's love

Most visited grave

Eternal flame

Parks budget cut

‘Our prayers answered,’ say celebrating Cagayan folk

STORMY WEATHER

‘Ecstatic’

Breather for Pagasa crew

Daily rosary

Business as usual

GLOBAL Pinoy

[illegible]

'BAYANING PILIPINO' IN JAPAN

She 'bleeds for others to live'

[illegible]

[illegible]

THE CIVIC ENGAGEMENT [illegible]

Need to blood

[illegible]

Sushi bar

[illegible]

Nueva Ecijanos unite

[illegible]

[illegible]

> There's something extraordinary about a woman who makes a lot of difference in other people's lives—she becomes their heroine

Performing with Julia Diaz

[illegible]

'Bayaning Pilipino'

[illegible]

How do you send a stepchild to the US?

IMFO

[illegible]

Stepchildren petitions

[illegible]

Grounds for denial

[illegible]

Adopted children

[illegible]

What to do

[illegible]

Stop the clock from ticking

[illegible]

Irreversible errors

[illegible]

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Aplus METRO

Metro's lone entry makes it to Boy Scout awards

For this high school senior, helping others is a way of life

By Jeannette I. Andrade

SPENDING HALF OF HIS LIFE AS A MEMBER OF THE BOY SCOUTS of the Philippines and living up to the organization's slogan, "laging handa" (always ready), still, nothing quite prepared George Tanlimco Jr. when he found out he was named one of the Ten Outstanding Boy Scouts (TOBS) in the country.

"I was shocked. It has always been my dream to be one of the TOBS, but I never expected I would get the award," a beaming Tanlimco told Inquirer.

The 16-year-old senior high school student of the Chiang Kai Shek College (CKSC) and Troop 88 senior crew leader was the only Metro Manila bet chosen to join the elite group of national scout awardees in ceremonies held at the Makati City session hall last Oct. 1.

Tanlimco said that even as a cub scout in his elementary years, he was inspired to do his best by his scout leaders.

He started out as a cub scout when he was a Grade 1 pupil at the CKSC to have a sense of belonging in his new school. "I was new at CKSC. I wanted to make friends," he said.

Gaining confidence, he took a more active role in the CKSC scout center when he reached the fourth grade.

"I learned so many things as a boy scout. We were taught practical lessons and received an informal education outside the classroom," Tanlimco said.

"We were exposed to different things not familiar to us in a formal classroom setting, and we were told to go beyond the daily routine," he added.

The CKSC scout center is one of the most active scouting institutions known nationwide for producing top boy scouts.

CKSC dean of student affairs and scout center coordinator Judelia Yap said they saw Tanlimco's potential even as a cub scout in the 4th grade.

OUTSTANDING Boy Scout George Tanlimco. Scouting is forever.

Patience a virtue

"One of the virtues we saw in him was his patience," Yap told Inquirer, pointing out that they observed how the senior high school student could handle a class of 40 grade school pupils without losing his temper even once.

Yap said the centers practically "groomed" Tanlimco to be a TOBS as soon as they saw he had the makings of one.

"He is good in academics, active as a scout, and he has been joining international and national events in scouting," the school official stressed.

"We are always looking for authentic boy scouts and George is exactly that type of person," the CKSC scout center coordinator said.

Yap pointed out that there are not that many scouts at the CKSC. Out of 1,600 high school students enrolled in the institution, they have only 80 active boy scouts.

Assistant scout center coordinator and assistant English department supervisor Esperanza Flores emphasized that it was Tanlimco's excellent communication skills and good academic background that clinched the nomination in his favor.

"He had no difficulty with the language. I just told him to enjoy talking during the interview for the TOBS potential awardees and sure enough, he topped that portion of the judging," said Flores, who coached Tanlimco for the interview.

Among Tanlimco's achievements recognized by the TOBS was his organization this year of the sixth book campaign of the CKSC scout center.

As Troop 88 senior crew leader, he helped kick off the Give me 5 for 5 charity project that brought donations of school supplies to the Jose Rizal Memorial School and the National Training School for Boys.

Tanlimco, likewise, took part in organizing the free medical and dental clinic at CKSC, a project sponsored by the school's social studies club and the Manila Binondo Lions Club.

As if this were not enough, the Metro Manila TOBS award recipient, since 2005, has been taking part in the annual international coastal cleanup campaign. Under the Scout Rubber Corps, he also participated in its pilot project at the Central Kalinga-an in Pinagsama, Taguig City.

The teenager also provides assistance to different organizations in need of security services, including the Association of Philippine Volunteer Fire Brigades Inc., the Filipino-Chinese Chambers of Commerce and Industry, the World Bank, the Sangguniang [illegible], and the United Nations Educational, Scientific and Cultural Organization (Unesco).

Out of 25 candidates from different regions in the country, the CKSC scout center fielded two candidates to go through the rigorous process of elimination in the local, regional, and national levels.

Judges in the local and regional levels included the Department of Education (DepEd) supervisors, the program and training commissioners, and the president of a civic organization.

Judges

The national board of judges was composed of members of the national Boy Scouts of the Philippines (executive board and the DepEd), as well as the TOBS of the

METRO/A20

TIME OUT

Newly built beach-type picnic tables at Quezon Memorial Circle attract students out for a jog on a balmy Saturday afternoon.

Cuerpo brings new suspension case to Palace

Metro's lone entry ...

Community leadership

DTI shuts down 4 appliance store branches

No water for 15 hours in south Metro on Oct. 27

The WORLD

Editor: Lenore B. Gocco

Mother admits to police balloon saga was a hoax

DENVER—THE MOTHER OF THE 6-YEAR-OLD BOY ONCE feared missing inside a runaway helium balloon admitted the whole saga was a hoax, according to court documents.

AP

WorldBriefs

Report: Iran arrested 60 wives of detainees

NYT

Bloomberg spent most money for office

NYT

Bishops to corrupt African leaders: Repent or quit

NYT

France to compensate Al Fayed over Diana inquiry

AFP

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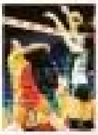


WHAT'S INSIDE
■ Lady Stags face Lady Tams/A24

Sunday SPORTS

Editor: Rodelyn S. Melendrez
Assistant Editor: Francis T. J. Ochoa

JAKE Pascual and the San Beda Red Lions did everything they could but failed to stop Jimbo Aquino and the San Sebastian Stags' return to glory

San Sebastian wrests title in grand fashion

By Cedelf P. Tupas

OVERLOOKED AND VIRTUALLY DISmissed the past few seasons, San Sebastian yesterday returned to the top in grand fashion.

[illegible]

Huey, Mamiit triumph; Patrombon run ends

By Marc Anthony Reyes

[illegible]

Cebu welcomes Milo Olympians

[illegible]

[illegible]

Lady Stags face Lady Tams

Lyceum, St. Benilde eye first Shakey's V-League victory

ABL: Patriots host Thailand Tigers today

Talk of town

IN HUDDLE

SUNDAY CROSSWORD

PREMIER CROSSWORD

TUNES THROUGHOUT THE DAY

PBL sets age limit

Turalba stays on title course

Antonio new PCC boss

NCA holds final derby

Pucay three shots down

Buenafe powers Whoppers past Elasto Painters

Aunzo eyes 2nd straight crown

KDJM racing festival on at SLLP

Baguio chesser bucks odds, captures Shell title

GETTING PREPARED 101 AT HARDWARE WORKSHOP

Sunday Biz

Daydream believer

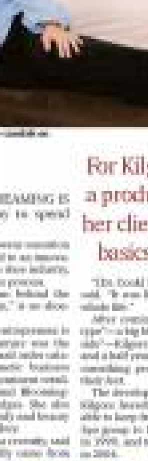
MARCIA Kilgore with FitFlop sandals on

HOST Marietta Amigas (left) and Marcia Kilgore, founder and creative director of FitFlop Ltd.

By Annelle S. Tayao
Contributor

USUALLY, DAYDREAMING IS not a good way to spend time.

> For Kilgore, Fitflop is a product that brings her clients back to the basics of footwear.

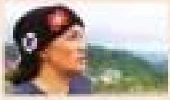


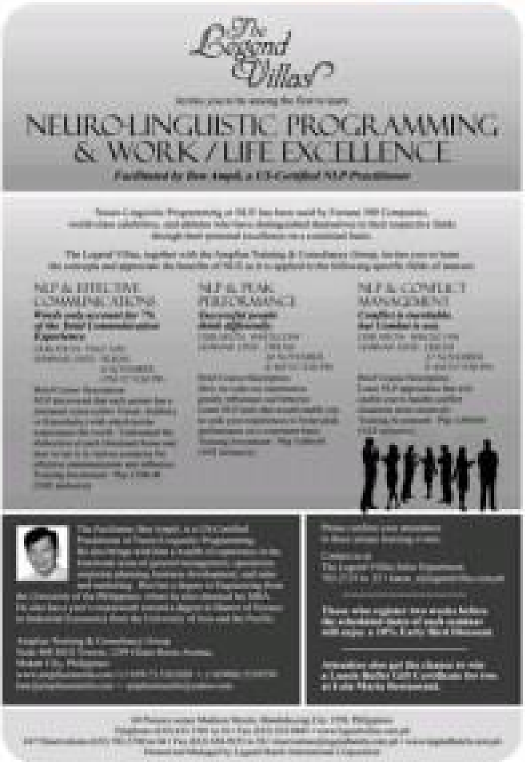
KILGORE divides out the goods at a local FitFlop store.

"I also want to understand the people, the clients, the cultures and I also go to support our distributors," Kilgore said. "And I haven't been to this part of the world for quite some time, too, so it was a welcome trip."

Ultimately, for Kilgore, the FitFlop is a product that brings her clients back to the basics of footwear.

IN THIS ISSUE





Creating a healthy team environment

[illegible]

A LEADER'S WAY

John C. Maxwell

[illegible]

Minding the environment

[illegible]

Review

[illegible]

GOINGS-ON

Tourism meet slated

[illegible]

GE Women's Network holds workshop

[illegible]

Coffee Summit set

[illegible]

Amway opens center

[illegible]

O&M wins awards

[illegible]

Aussie salon opens

[illegible]

THE MARKET thrives on trust, according to a UP Baguio economist who studied its nature as part of a study.

It's a matter of trust

By Vincent Cabreza
Inquirer Northern Luzon

BAGUIO CITY—[illegible]

Concepts

[illegible]

Goodwill

[illegible]

Like faith

[illegible]

Selecta's bonding campaign goes to the mall

Clustering concept

Advertising sequel

Effective learning

Hanging by a crochet thread

People, Events & Products

Eerie Kiddie Halloween at Araneta Center

3RD REAL ESTATE FESTIVAL HELD IN WORLD TRADE CENTER

FIL-CHINESE COMMUNITY HELPS ONDOY VICTIMS

Bigkas Pilipinas at Tsoko.Nut Batirol

Flavors of Spain '09

RELIEF OPERATION AT SM TRANSPORT TERMINAL

PAGC eyes more gov't execs for 3rd anti-graft grad course

Australian College of Hair Design and Beauty: Passport to working abroad

Umbro store opens at Festival Supermall

Integrated approach needed for Lanao Lake

Sunday LIFESTYLE

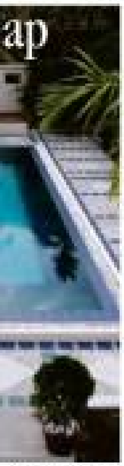
Gone too soon–and too suddenly

Filipino opens honeymooners' place in Siem Re

The Cockatoo is an oasis of peace and tranquility in fascinating Cambodia

THE ANCIENT temples in Siem Reap

ap



Gone too soon—and too suddenly

At our age, we should be planning weddings and out-of-town trips, not wakes and funerals

She finds it hard to leave her philandering husband

EMILY'S POST
Emily A. Marcos

[illegible]

> He didn't just get his mistress pregnant once

[illegible]

Quest is on for the Spaghettiest Moments

When your spaghetti is the meatiest, tastiest and the "Spaghettiest", you will definitely find more ways to enjoy it with your family, friends and colleagues!

Go to your favorite Jollibee branch and feast on the Jollibee Spaghetti meal with your family. Try the Jollibee Spaghetti and regular Yum value meal combination with your barkada. Have the Jollibee Spaghetti and Chickenjoy value meal delivered to your pantry for the office lunch.

But most of all, don't forget to bring your cameras with you!

In Jollibee's new promo, Quest for the Spaghettiest Moments, just catch on camera the merry and many ways you enjoy Jollibee Spaghetti, and you can stand to win exciting prizes!

Send in your entries for the happiest moments with your family, the wackiest moments with your barkada or the funniest moments with your officemates. Up for grabs are Jollibee party packages worth P7,000 each, Jollibee gift certificates worth P5,000 and different photography gadgets!

Hurry, the promo is only from October 26 to November 22. Send in your entries through email at photos@spaghettiest.com or through mail at DCHENAW, 30th Floor Tycoon Centre, Pearl Drive, Ortigas Center, 1605 Pasig City.

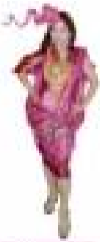
See posters and print ads, or visit www.jollibee.com.ph for more details.

*Among leading fast food chains.

IN THIS ISSUE
■ The 'witches' of Salem E2

Sunday Lifestyle

Today is whirlwind Sunday



TESSA!
Tessa Prieto-Valdes

MOST LAZY SUNDAYS START WITH A [illegible]

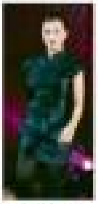
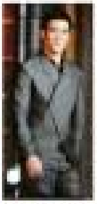
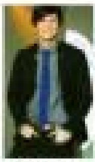
My whirlwind Sunday starts with a Bikram yoga competition. [illegible]

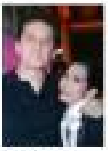
My whirlwind Sunday starts with a Bikram yoga competition. I hope to impress the judges with my ornate and colorful outfit

Nursery Room

[illegible]

Today is whirlwind Su...

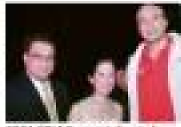


[illegible]

Beach show

[illegible]

WINNERS and participants of last year's 1st Philippine Yoga Asana Championship



Pasig River run

[illegible]

Chefs' gig

[illegible]

Santo Niño group turns 30; Velasco religious art exhibit opens today

PURELY PERSONAL
Josephine Darang

[illegible]

Sto. Niño exhibit

[illegible]

Members

[illegible]

Joey Velasco exhibit

[illegible]

Living with saints

[illegible]

Night of music

[illegible]

Surviving with faith

[illegible]

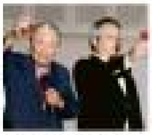
Eucharistic Congress

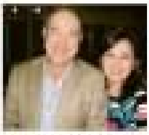
[illegible]

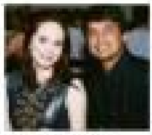
Holy Souls Mass

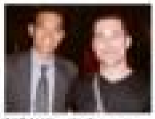
[illegible]

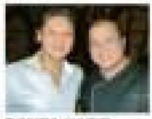
nday











JOY NOW IN ILLINOIS

HALLOWEEN IS AWESOME AT SM SUPERMALLS!

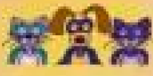
SM Supermalls is gearing up for the happiest Halloween celebration ever! Visit your favorite SM mall and be part of the fun-filled Halloween events!

SUPER PRIZES FOR SUPERHEROES

Sign your kids up for the Superheroes Pint Costume Parade! It's their chance to make their dreams come true and dress as their favorite comic book or big screen hero. Check out the posters around the mall and fill-up the application forms for a chance to be part of the parade. SM gift certificates will be given to the best costumes!

MALLWIDE TRICK OR TREAT

While you're at the mall, stop by your favorite mall outlets and say those magic words, "Trick or Treat" You'll definitely be delighted with all the yummy candies and tasty snacks they'll be giving out!



PETS ARE STARS HERE

Are you an animal lover? Then you'll certainly enjoy seeing those cute dogs and cats dressed-up in unique and eye-catching Halloween costumes.

SUPERHEROES INVASION

Now, kids can see their favorite superheroes up close at the Marvel Superheroes Meet and Greet. Popular characters from Marvel comics stop by SM malls to meet their fans. Make sure you bring a camera because you'll definitely want a memento of this once-in-a-lifetime opportunity!

DOUBLE THE HALLOWEEN FUN AT SM ICE SKATING AND SM BOWLING

For a different kind of Halloween fun, visit SM Bowling Center! Challenge family and friends to a round of disco bowling! Plus, get your face painted with colorful designs!

Visit SM Ice Skating Rink and have a cool Halloween! For every purchase of 1 Unlimited Ice Time Ticket you also get 1 Free Face Painting session! Choose from a variety of cool-hip and colorful designs!

SAVOR HALLOWEEN TREATS AT SM FOODCOURT

After all those exciting events, it's time to head to SM Foodcourt for some delicious snacks and awesome surprises!

Check out the Spooklicious Treats. For every P150 single receipt food purchase at SM Foodcourt, customers will receive 2 Swak'to Donuts from Mister Donut, FREE! You better hurry! This promo is only good from October 28 to November 1. It's definitely a freebie you won't want to miss!

But that's not all! From October 30 to November 1, you can even get a free face painting session! Just present your P200 receipt from SM Foodcourt at designated booths and choose from the fun designs!

Dress-up in your best Halloween costumes available at Toy Kingdom, SM Department Store Character Shop and Children's Accessories Department. Happy Halloween!

TREAT THE FAMILY TO A FUN HALLOWEEN!

It's a Happy Halloween on OCTOBER 31.

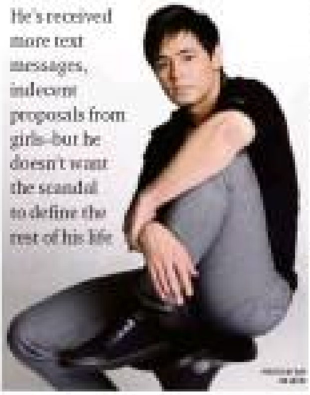
- Marvel Superheroes Live and Up Close
- Superheroes Pint Costume Parade
- Awesome Trick or Treat
- Pets in Costume
- Grand Cosplay Summit

SM SUPERMALLS

IN THIS ISSUE
■ New honeymooners' place in Siem Reap /C2

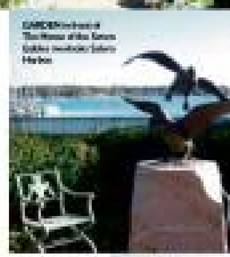
Hayden Kho says he's moving on, but uh-oh....

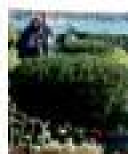
He's received more text messages, indecent proposals from girls–but he doesn't want the scandal to define the rest of his life

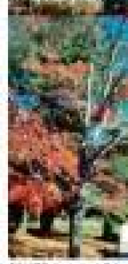


The 'witches' of Salem

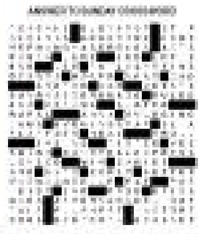
No other city takes Halloween as seriously. But, apart from cheap scares, the author has another interest–Nathaniel Hawthorne and The House of the Seven Gables







Cory Park



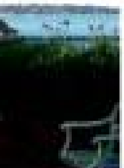
YE OLDE Pepper Companie, America's oldest candy company

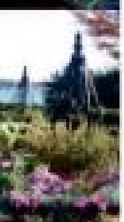
HALLOWEEN decorations inside Ye Olde Pepper Companie

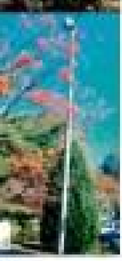
STATUE of Elizabeth Montgomery ("Bewitched") stands on a busy square.

STORE decorated in the bright colors of autumn and Halloween sells kettle popcorn and hot apple cider.

NEW ENGLAND coastline in Marblehead







is located beside the Salem Harbor where sailboats bob up and down the turquoise waters while seagulls roam the skies. Garden chairs clustered around the lawns made me imagine the characters in the novel sitting their afternoons out in the shadow of their ancestors' haunted home.

Inside, the house has been beautifully restored as closely as possible to its former glory. A hidden staircase leads to one of the gables. In the dining room, the table is laid out with wine glasses and vintage plates, as if in anticipation of invisible guests. The bedrooms showcase antiqued beds while costumed mannequins stand in silent attendance.

Hawthorne did not actually live in this house. According to our tour guide, it was his cousin who lived there, and it was her stories of the strange occurrences in the house during his frequent visits to her that inspired him to write his famous novel.

Hawthorne's childhood home, however, looks quite similar. Transported from an older part of town, it is just a few steps away from The House of the Seven Gables.

Like the characters in his novel, Hawthorne was haunted by his past. To his lasting embarrassment, his great grandfather, John Hathorne, had been one of the judges who had sent the suspected witches to their trial. In an attempt to distance himself from this shameful past, Hawthorne added the "w" to his surname. While some books portray him as a bearded old man, he was actually quite handsome in his youth, as a portrait of him by Charles Osgood shows. He was said to be "handsomer than Lord Byron," and was married to Sophia Peabody, a talented artist with whom he had three children.

Within the complex is the prerequisite museum shop. I was thrilled to be able to buy the book "The House of the Seven Gables" in The House of the Seven Gables. The only thing lacking was for Hawthorne to pose for photographs and autograph the book.

Happy place

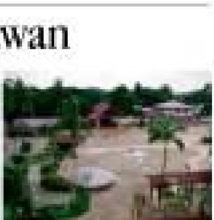
From the haunted and the historic, we drove to a happier place. Ye Olde Pepper Companie, said to be America's oldest candy company (it was founded in 1806). The store is a veritable wonderland of sweets, with tempting displays of bonbons, chocolates, lollipops, peppermints and candy-coated nuts.

Before I knew it, I had become the ... second bags of a pack of lemon drops, some butterballs, a package of maple syrup toffee, as well as some chocolate covered almonds, and was soon guzzling down a bottle of old fashioned root beer, which our tour guide Bob said we mustn't miss. Besides, he was right—the root beer tasted of vintage quality, as if it had been made by some mom-and-pop operation behind the store.

The tour of Salem included a side trip to Marblehead, an upscale community for well-heeled suburbanites. Situated along the New England coastline, Marblehead is like a storybook town. On one side of the winding road, ocean waves lash against craggy rocks that lead to a cliff. Across the road, within viewing distance of the sea, well-tended lawns front stately colonial and Georgian-style homes.

Driving further down, we came upon a lighthouse rising high above a vacant shore. It looks abandoned now but as it has done for decades, the lighthouse still keeps solitary watch over the sea, as if waiting for long gone seafarers to finally return home.

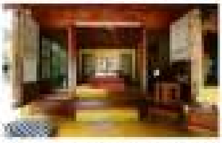
in Palawan



THE BALAYONG Provincial Capitol Park in Puerto Princesa City, now renamed Cory Park

and rehabilitation center to the park to stroll, relax and play especially on weekends. It has a garden with a fishpond filled with colorful koi fish which amuse the old and young. It is also equipped with a mini stage and water fountains. It is also a favorite place for weekend strolling and a playground for children.

Mangenguey, Palawan—new int'l island getaway



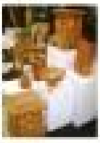
MANGENGUEY is the perfect retreat for recharging and reconnecting with nature.

Travel Briefs

Macau exhibit

First-rate vacation spot in the metro

Tourism and trade fair focuses on Bicol



Hayden Kho says he's moving on...

Sunday LifeStyle

The 'sosyal sabungero'

By Gibbs Cadiz

WHAT KIND OF man would spend P8 million on an indie film about sabong without much thought of getting his money back, but only because "I wanted a movie about cockfighting, and I'd like to have my fellow sabungeros happy that there's a movie about us"?

JC BERNARDO at his chicken farm in Alfonso

How a 'de buena familia' scion ended up in the sweaty, raffish business of cockfighting

Flabbergasted

Expensive

Natural fighters

New designer fills in the Gap

ROBINSON. "Asian men are more daring. They don't think dressing up in a certain way would make them sexually oriented one way or the other."

Text and photos by Alex Y. Vergara

PATRICK ROBINSON'S mission to redefine a classic by making it more appealing and relevant to today's consumers was clear the minute he came on board as Gap's creative director in 2007. Two years on, the California-born Robinson continues to follow his marching orders as he unveiled last week the American retail chain's spring/summer 2010 collection in Tokyo.

The contradiction of an iconic American brand being launched in Japan wasn't lost on the charming Robinson, a surfer and Gap customer in his youth.

For decades, Gap rode on its heritage as an American classic known for its wholesome image, versatile and mid-priced clothes. But in recent years, sales hit snags as Gap lost market share due to waning consumer interest and fierce competition posed by the likes of Abercrombie & Fitch and H&M.

Teens and young adults suddenly found Gap jeans, one of the brand's core offerings, too [illegible], [illegible] and best consigned to weekends. That was until Robinson, who's married to Virginia Smith, *Vogue*'s accessories director, came into the picture to deliberately set things up.

GAP'S current collection is heavy on Japanese vibe, thanks mainly to layering and offbeat pairings.

Weekend wear

"When I came in, all the denims (Gap offered) were perceived by consumers as just for weekends," said Robinson, who has worked for Giorgio Armani, Ralph Lauren and Perry Ellis. "My research confirmed this. The reality was people wear denims to work, to eat at expensive restaurants, to go on dates. Gap denims weren't made for that."

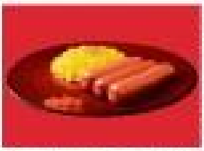
In an unprecedented move last August, Gap stores the world over cleared their shelves of those faded [illegible] to make room for Robinson's 1969 jeans line. Apart from a range of fabrics and washes, the new line offers men and women a range of fits and silhouettes unheard of in Gap's 40-year history.

"When you think of a classic, you sort of think of taking the brand backwards," said Robinson, who, at 14, first realized he wanted to be a designer (not a doctor as he earlier dreamed) after seeing how effortless and nonchalantly stylish his fellow surfers were. "My job is not to take the brand backwards, but to take it squarely into today's culture. Brands survive only if they make people comfortable by address-

Patrick Robinson reinvents the iconic American brand by turning it Japanes

CHAMBRAY [illegible] for gardening and the outdoors, Robinson presents [illegible] dresses with mini and mismatched floral prints for her and [illegible] or bandana-print shirts for him.

A healthy breakfast from CDO



Food manufacturer CDO Foodsphere Inc. has introduced a new hotdog product designed to provide Filipinos on the go with a healthy, yet delicious breakfast.

Expanding its fresh processed meat category, the 34-year-old company launched CDO Chicken Franks, a tasty and low-fat hotdog intended for consumers who prefer a healthy diet.

"It's a healthy alternative to pork and beef-based hotdogs," said Abigail Mercado, CDO assistant brand manager.

The new product is made of high-quality chicken meat, ideal for people who crave for healthy lifestyle, because of its less cholesterol, according to Mercado.

Scientific studies show that white meat, especially the lean variety used in Chicken Franks, does not have high level of fat, and does not contribute to high level of cholesterol.

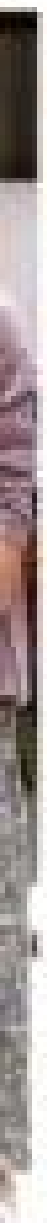
"CDO Chicken Franks is best served with rice during breakfast that will surely be enjoyed by both kids and adults," said Mercado.

CDO Chicken Franks come in two pack sizes: the 500-gram Jumbo and the 250-gram regular. The product is now available in all stores and retail outlets.

The introduction of CDO Chicken Franks signifies the aggressive expansion of CDO Foodsphere.

It is one of the specialty products being churned out by the company's largest and modern manufacturing plant in Malvar, Batangas which was recently opened and expanded the company's production output by an additional 150,000 kilos of food products daily.

Aside from fresh meat processing, the company has diversified into other food-related businesses including meat canning, fruits bottling, water distilling, cheese production, mayonnaise processing and fish canning.

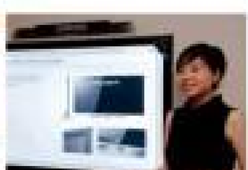


Heavy vibe

SAMSUNG BECOMES UNDISPUTED LEADER OF THE GLOBAL LED TV MARKET

Over one million units of first full line of advanced LED HDTVs sold in six months

Company poised to dominate the exploding LED TV market



Ballet Philippines retells 'Tales of the Manuvu' for a new audience

Aside from the dancers, the show is bolstered by a powerhouse cast of singers

Sensitivity

Venezuelan piece

ENTERTAINMENT

RP indie inspires Canada aid

[illegible] to the Toronto Int'l Film Festival, and initiated a screening at Middlefield Collegiate Institute in Markham, Canada, where 400 students saw the Pinoy indie film. The students later started collecting items for "Ondoy" and "Pepeng" victims. —Bayani San Diego Jr.

CHEER FACTOR

DANCING WITH MJ
Filipino choreographer was one of 11 dancers for Jackson's ill-fated "This is It" tour. Only IN Hollywood, page E3

'Aswang' repackaged

By Bayani San Diego Jr.

YAM LARANAS, THE FILIPINO FILMMAKER who remade his "Sigaw" as "The Echo" in Hollywood, has a new scream fest in the works: "Patient X," under GMA Films, Viva, and lead actor Richard Gutierrez's own RGutz Productions.

For Laranas, the trickiest part of "Patient X" was "coming up with a new twist on the 'aswang' myth ... which has been told a million times."

Laranas teamed up with scriptwriter Aloy Adlawan, who also penned "Dalaw," in putting a fresh spin on a "uniquely Filipino" horror story.

"Aloy and I came up with never-before-seen characteristics for the creatures," he noted. "The idea was: What if a real aswang was captured? How would people accept the fact that aswangs are real?"

Reunion

"Patient X" also serves as his reunion with "Sigaw" actor Gutierrez.

"Richard has grown a lot as an actor," said Laranas. "He was good in 'Sigaw' and he is much better in 'Patient X.' Everyone will surely notice that Richard's commitment to his craft has deepened."

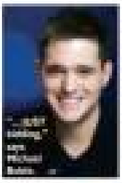
His working relationship with Gutierrez has also evolved because the actor is a co-producer now.

"Richard is very hands-on," Laranas related. "I like that; he was there from the script stage ... which helps in developing his character. He is very collaborative and knows exactly what he wants. I'm actually looking for-

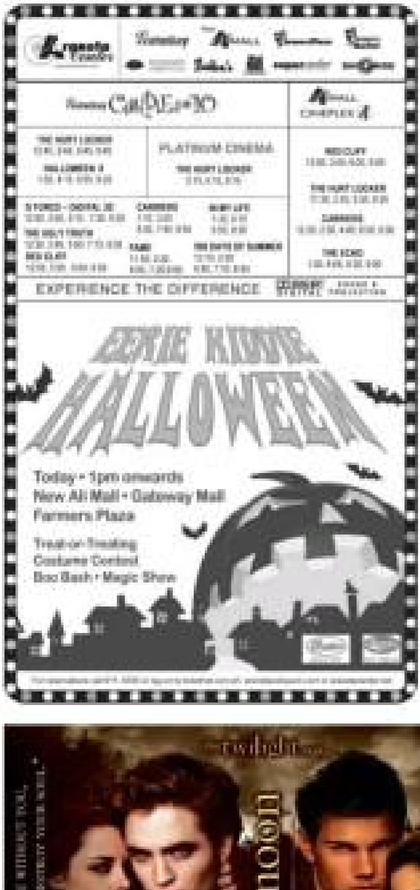
CONTINUED ON E4

DIR. Laranas with his star Cristine Reyes

'Killed a guy once...'



'Aswang' repackaged



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Fil-Am Charles "Chucky" Klapow (left, in green) and fellow dancers with Michael Jackson.

Fil-Am dancer recounts rehearsals with MJ

Jackson called his whole crew 'wonderful adventurers'

(First of two parts)

LOS ANGELES—"WHEN HE walked into a room, you knew it before you even saw him. It was a magical scene."

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Ruben V. Nepales

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Mysterious farewell

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7 BOYLETS
8 ANG LARO NG BUHAY NI JUAN
9 THE ECHO / SURROGATES
10 CARRIERS

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1 CARRIERS
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1 HALLOWEEN 2
2 THE HURT LOCKER
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4 CARRIERS
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6 THE UGLY TRUTH / NOT FORGOTTEN
7 THE ECHO
8 IN MY LIFE

NOVALICHES

1 HALLOWEEN 2
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DASMARIÑAS

1 BOOK OF BLOOD
2 IN MY LIFE
3 THE ECHO
4 RED CLIFF

IMUS

1 RED CLIFF
2 IN MY LIFE
3 BOOK OF BLOOD
4 THE ECHO

STARMILLS

1 IN MY LIFE
2 THE GAMER
3 THE ECHO
4 ECHELON CONSPIRACY
5 BEYOND A REASONABLE DOUBT
6 THE FINAL DESTINATION

ANGELES

1 THE FINAL DESTINATION
2 THE HAUNTED
3 THE ECHO
4 BEYOND A REASONABLE DOUBT

TACLOBAN

1 HORSEMEN
2 SORORITY ROW
3 BOOK OF BLOOD

BACOLOD

1 BEYOND A REASONABLE DOUBT
2 ANG LARO SA BUHAY NI JUAN
3 NOTHING BUT THE TRUTH
4 SORORITY ROW
5 THE FINAL DESTINATION
6 YANGGAW

ILOILO

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5 THE FINAL DESTINATION
6 ANG LARO SA BUHAY NI JUAN

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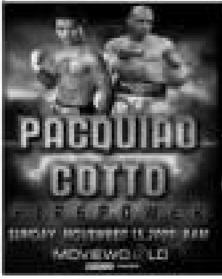

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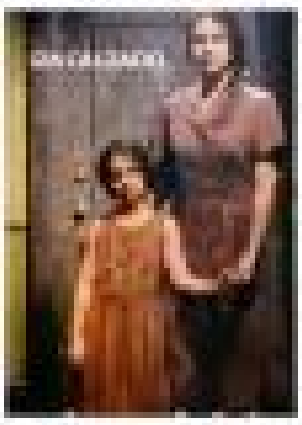
'Sigaw' adapts well to its new setting

By [illegible]
[illegible]



Review

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SHANG CINEPLEX

1 JULIE & JULIA [illegible]
2 500 DAYS OF SUMMER [illegible]
3 JOHN HUGHES FILMFEST [illegible]
4 G-FORCE [illegible]
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JOHN HUGHES FILM FESTIVAL [illegible]

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JULIE & JULIA - PG13 [illegible]	THE HURT LOCKER - R13 [illegible]	500 DAYS OF SUMMER - PG13 [illegible]

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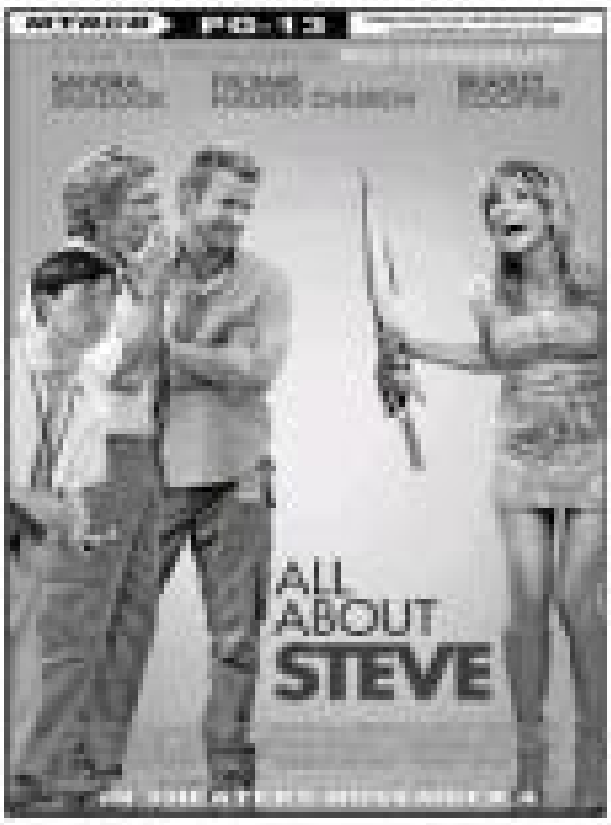

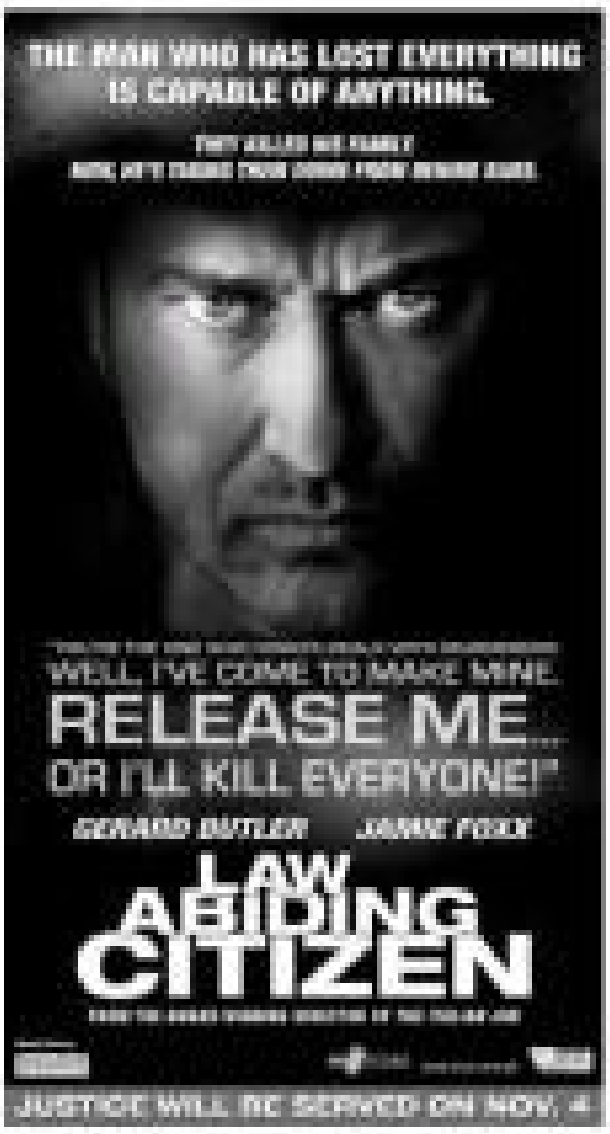

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